Item No. 8d supp Meeting Date: June 11, 2019

Crowd Sourced Incident Reporting

Commission Presentation
June 11, 2019



Crowd Sourced Incident Reporting Mobile App

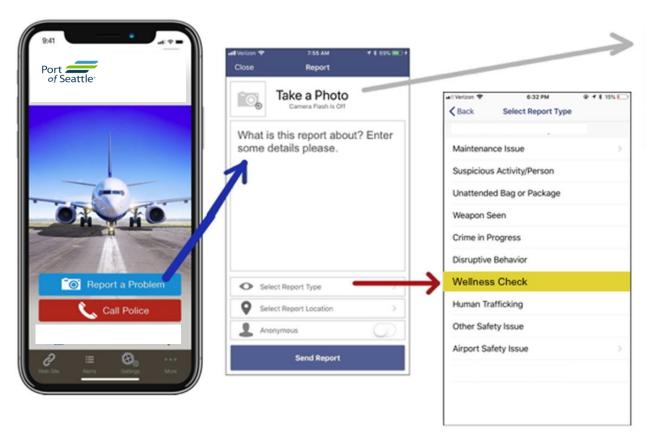
What is it?

 Mobile App available for iOS and Android smart phones that allows users to report safety, security, and maintenance issues

Why?

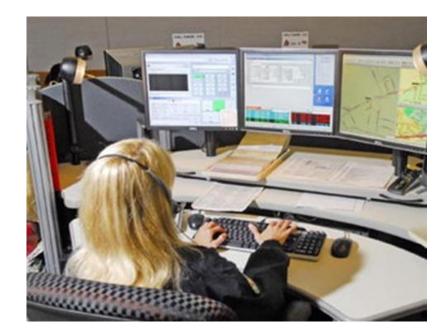
- Another channel to receive important information quickly and anonymously
- Real-time reports
- Photos and precise locations facilitate rapid response
- Important alerts can be sent out about emerging incidents

How it works





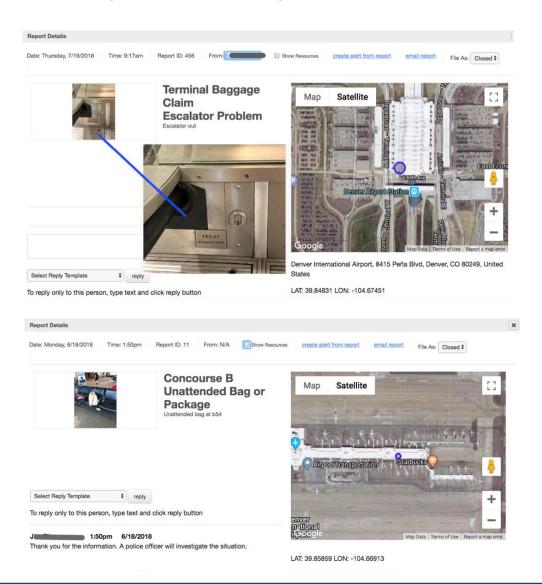




ACC or 911 Dispatch respond

Denver International Airport Experience

- In First 2 Months
 - 719 users installed mobile app
 - 944 reports received
 - 87% were not anonymous
 - Over 50% included a photo making it easy to understand the issue
 - 82% maintenance related



Sea-Tac Airport Apps



- Sea-Tac Mobile App
 - Marketed to Passengers
 - Customer Service Features and Concession Promotion

- Incident Reporting
 - Marketed to Employees,
 Tenants, and Service Providers
 - Focused on Incident Reporting



Questions?